

# Know the New India!

## India Fellows Programme 2016 at the Indian School of Business



### Opportunity

- Connect back with one of the world's fastest growing economies
- Get accurate perspectives and insights on how to do business in India
- Meet & engage with potential business partners, policy decision-makers in the government & captains of Indian industry
- Tap emerging opportunities in manufacturing, technology, e-commerce, retail, handicrafts & more

### Programme Highlights & Benefits

- First tailor-made programme for Indian Diaspora entrepreneurs
- **12-day India Residency**, at ISB campuses in Hyderabad & Mohali, covering the following areas
  - o Understand innovative & disruptive business models emerging in India
  - o Gain insights about new entrepreneurship opportunities, consumer mindsets & market realities in India
  - o Get a first-hand understanding of the Indian business scenario & regulatory norms
  - o Learn how to negotiate effectively in the Indian context
- Networking sessions with New Age Indian entrepreneurs
- Year-long engagement through monthly webinars and Google Hangouts

### Who Can Apply

- Young Indian Diaspora entrepreneurs / business owners / professionals in key positions / potential investors / international partners of Indian companies
- Preferred age group 21 - 39 years; minimum three years of experience

### Programme Components

#### World Class Faculty

A combination of globally renowned resident and visiting faculty from the ISB, including:

- Prof. Dishan Kamdar, Deputy Dean – Programmes and Professor of Organisational Behaviour at the ISB, and an expert in negotiations



- Dr. Amir Ullah Khan, Development Economist, visiting Faculty of Economics at the ISB, advisor to the Bill and Melinda Gates Foundation
- Mr. Porus Munshi, visiting Faculty of Innovation at the ISB, founder of Making Breakthroughs Happen
- Mr. Ramkumar S, visiting Faculty of Marketing at the ISB and IIM, Kashipur, CEO, Last Resort Consulting

#### Senior Government Officials

The following Government officials have been invited to meet with the programme participants.

- Dr. Shashi Tharoor, Member of Parliament and Chairman – Standing Committee of Parliament for External Affairs
- Mr. Amar Sinha, Secretary – Economic Relations (ER), Ministry of External Affairs (MEA)
- Mr. Amitabh Kant, CEO – Niti Aayog
- Mr. Ramesh Abhishek, Secretary – Department of Industrial Policy & Promotion (DIPP), Ministry of Commerce & Industry who leads the Make in India initiative
- Mr. D M Mulya, Additional Secretary – OIA & CPV, Ministry of External Affairs (MEA)
- Dr. Ajai Kumar, Additional Secretary – Department of Electronics & Information Technology (DeitY) who leads the Digital India initiative.

#### Eco System Interactions: Entrepreneurs & Startups

- T-Hub, the technology startup ecosystem created by the Telangana Government
- Angel Investors
- CII Young Indians Network

#### Experiential Visits

- Village
- Multinational Corporate Office
- The successful Semiconductor and Aerospace Cluster at Hyderabad
- A healthcare organisation that has redefined healthcare delivery through innovation



## Programme calendar

Month	Session	Coverage
Ju1 '16	Launch	Introduction to the programme and Context Setting
Aug '16	Master Class 1	Scenario Planning
Sep '16	India Residency • ISB, Hyderabad campus: August 28-31, 2016 • Delhi : September 01-02, 2016 • ISB, Mohali Campus: September 03-08, 2016	
Oct '16	Opportunity 1	Entrepreneur speaks: Starting a business in India
Nov '16	Master Class 2	Legal and regulatory framework in India
Jan '17	Opportunity 2	Entrepreneur speaks: Operational challenges in India
Feb '17	Master Class 3	Philanthropy / CSR
Mar '17 in India	Opportunity 3	Entrepreneur speaks: Social entrepreneurship opportunities
Apr '17	Master Class 4	Entrepreneurship as nation building
May '17	Opportunity 4	Doing business with the Government
Jun '17	Conclusion	Conclusion and wrapping

*Note: ISB and OIFC reserve the rights to modify the schedule*

### Special introductory price

- US\$ 5,000 per participant, plus Service Tax. Fee includes boarding and lodge, programme-related learning material, field visits and webinars
- Participants to bear the flight and airport transfer for travel from Hyderabad and Delhi

### Apply Now!

For application requests and queries write to [oifc\\_indiafellows@isb.edu](mailto:oifc_indiafellows@isb.edu) **Last date to submit filled in applications is July 24, 2016**

#### Contact:

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